



JENNIFER ZOU EIN

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EDUCATION

Lebanese Univeristy

Faculty of Fine Arts - Masters (M2)

- Ongoing

Lebanese Univeristy - Sep 2018

Faculty of Fine Arts - Masters (M1)

- Masters 1 in Directing

Holy Spirit University of Kaslik

September 2011 - December 2015

- Audio-visual - Cinema & Television, Directing & Acting
- Short film writer, director and producer for University's Senior Project "كرمالك يا تيتا" - Kermalik ya teta"

LANGUAGES

Arabic

English

French

PERSONAL PROFILE

Seeking a challenging opportunity to add value to my team while continuously enhancing and developing my skills.

Having an entrepreneurial mindset demonstrated in founding my own e-commerce platform "JZ Signature" and online shop, I strongly believe I have what it takes to succeed at any given opportunity



WORK EXPERIENCE

Senior Influencers Marketing Manager - Magnitude Digital (TwoFour54)

July 2022 - Present

- Working on Destination Abu Dhabi project.
- Research, Communication, Negotiation with micro, macro and mega Arab and non-Arab influencers .
- Shoot set influencer managing (script, improvisation, etc.) and schedule an influencer posting plan.
- Delivering contracts and insights data analysis.
- Working on business talks, entrepreneurs, content creators, re-shares, experiences projects.
- Creating brief content and presentation for influencers.
- Closing deals and negotiating deliverables and rate cards with influencers.

Influencers and affiliates sales and marketing manager-Affiliates executives manager- Citruss TV

June 2021 - July 2022

- Handling a portfolio for more than 500 Arab affiliates, influencers and content producers.
- Planning and organizing strategies for the affiliates executive team.
- Rotation between Lebanon and GCC countries aiming to present intensive trainings related to sales, social media, marketing, content, production for newly joined members.
- Choosing and filtering affiliates from GCC.
- Coordinating with affiliates before and during the collaboration.
- Tracking sales and preparing related reports.
- Creating and planning social media marketing strategies.
- Presenting and creating content of social media shows.
- Preparing affiliates contents' ads and banners.

Producer and Presenter - Citruss TV

February 2021 -June 2021

- Hosting social media and TV shows
- Creating the visual and written content and structure of the show.
- choosing cast and coordinating with the technical crew on set.
- Supervising the post-production phase.

Director of Video Clip - Song: Ajmal Farha - Paul El Rahi

2020

- Preparing the storyboard.
- Directing actors on set.
- Overseeing the technical crew in pre and post production.
- Overcoming the extreme challenges of short deadline and low-budget meanwhile preserving the good image quality and visual senses.

Director - Producer - Stylist of a social media ad.

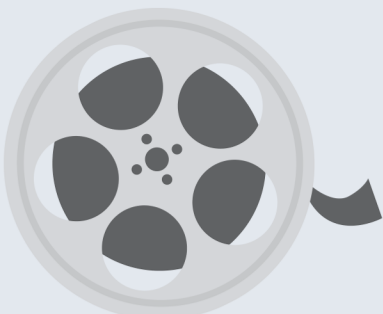
June 2020

- Hosting ad for Gosawa.
- Idea developer, script writer.
- Storyboard responsible.
- Location selection and casting crew.
- Actors, technical crew and scenes leader (pictures, sound, cast and voice over)
- Supervising the post production editing while maintaining production cost within budget.

Content Producer & Production Coordinator (TV show)

Lakouna Aal Saha - Aired on OTV 2017

- Identifying and selecting potential candidates amongst Lebanese territories and Municipalities participating.
- Managing the meetings and schedule all targeted people.
- Filtering the pool of candidates to extract the potentials.



HeadHunter for a multi-episode (TV show)

Hsebak 3ana - Aired on LBC 2017

- Identifying casts and selecting potential contenders.
- Running proof trial sessions.
- Project extended over 1 year and succeeded in winning public acclaim.

Content Producer & Production Coordinator

Christmas & New Year's Event - LBC TV 2016

- 3 hard working months to identify and select the appropriate cast.
- Script and visual content creator for all show participants.
- Managing the entirety of the floor set (props, shooting-privacy, guest presence on set and crew communication)

Casting Director (Ramadan AD)

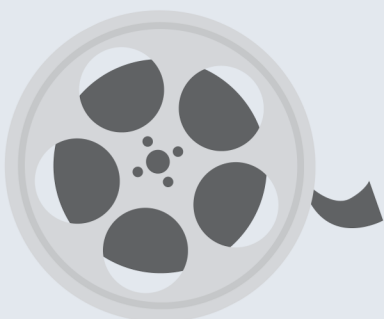
AJYALOUNA - Aired on TVC 2016

- Screening CV's for potential cast and cameraman director.
- On-set supervision, cast organisation and attendance on shooting days.
- Ensuring smooth casting flow and role readiness.

Reporter and Content Producer (Social TV show)

Hki Jelis - Aired on LBCI 2015 to July 2016

- Selecting the suitable candidates for the role.
- Preparing the schedule of shooting dates.
- Working on VO script, preparing written content and doing Vox Pops.
- Collaborating with the editor for post-production and finalizing the visual content to be aired.





SKILLSET

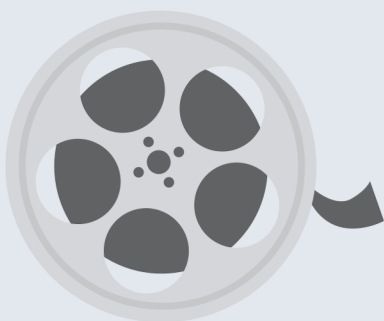
Acting

- Acted in several Lebanese drama series.
- Performing supporting roles and enacting various characters in few episodes.
- Leading role in Aal Jabha; a TV series of several episodes (shooting ended in 2019)
- Supporting role in "Ya Reit" drama series (MTV 2015)
- Appearances: Talk of the town - Track show.
- Supporting role in "Wajaa El Rouh" on OTV.
- Supporting role in "Ajyal season 2" on MTV.
- Master scene in "Kalam 3a wara2"
- Performed in some short films.

Dancing

Since 2009

- **Instructor and Choreographer**
- Teaching various dancing styles.
- Oriental, HipHop and choreography.
- Training adults to improve technical dancing skills in front of a Camera and Theatre appearances.
- Extended experience covering professional and private events.
- Inspiring kids to embrace dancing as a form of free expression.
- Building physical, strong and technical talents (muscle, form, allure)
- Worked with reputable institutions such as La Collina, Country Club, Champville School, Jeita Country Club, Boom Club.





Marketing and Sales Skills

- Very strong negotiation skills and ability to cut cost
- Online selling techniques and telemarketing on Citruss TV.
- Business development and marketing for an E-commerce website (Gosawa).
- Researching for new business, launching social media competitions, brand telemarketing with market makers (Resorts, Restaurants and Playgrounds)

Financial Skills

- Insurance Consultant - Securite Assurance
- Mastering techniques in selling and marketing Insurance products (Life, General, Family, Corporate)
- Handling prospects
- Offering financial plans and closing deals

Artistic Skills

Lebanese Film Academy (LFA) Summer Camp - 2013

- Full week of intensive hard work on Filmmaking and Acting where acquired a certification.

SYSTEMS & WORKPLACE TOOLS

- SAP
- Ccore
- Magento
- Pipedrive
- Slack
- Ring Central
- Clickup
- Microsoft Office (PowerPoint, MS, Excel etc.)
- Canva

